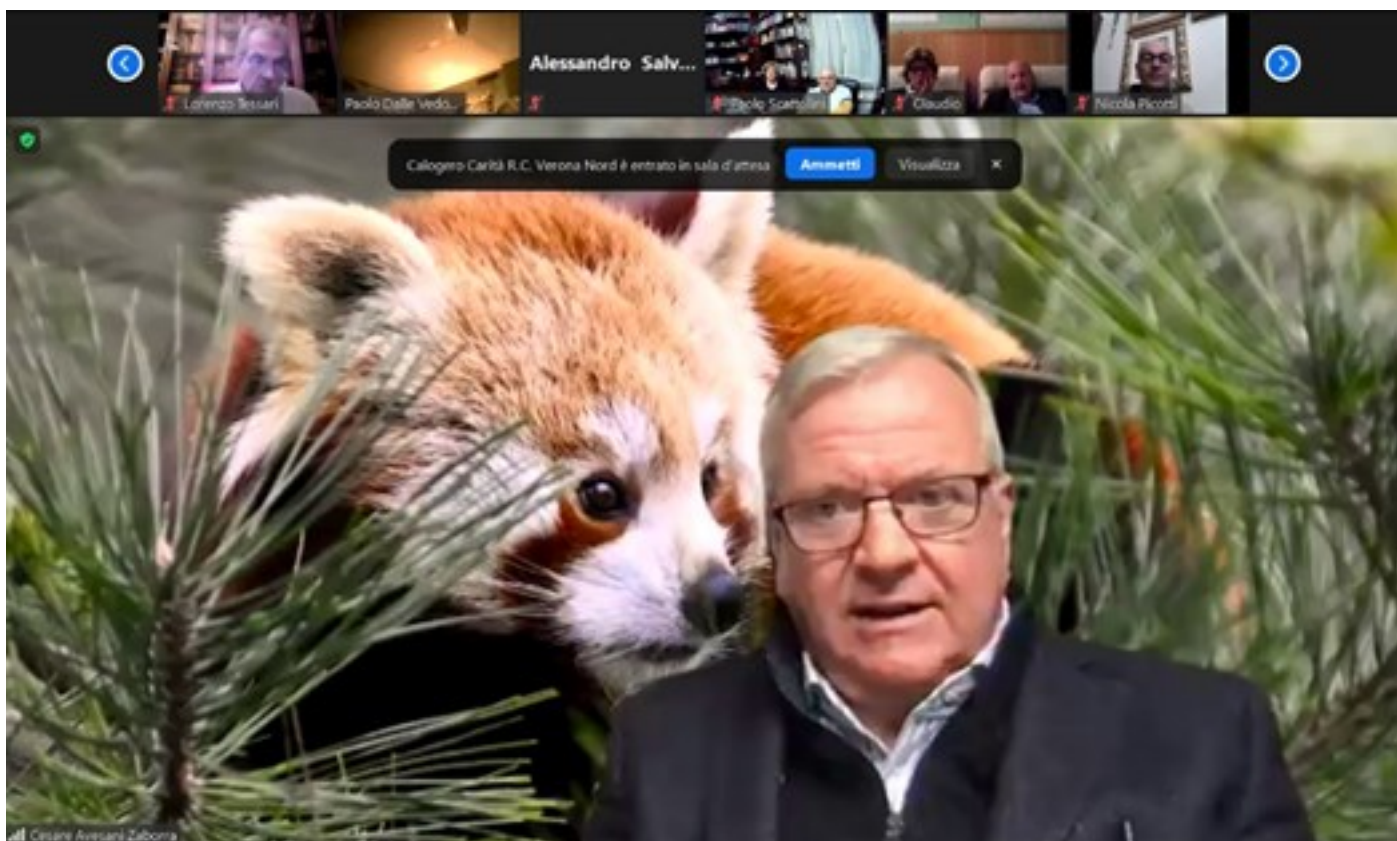
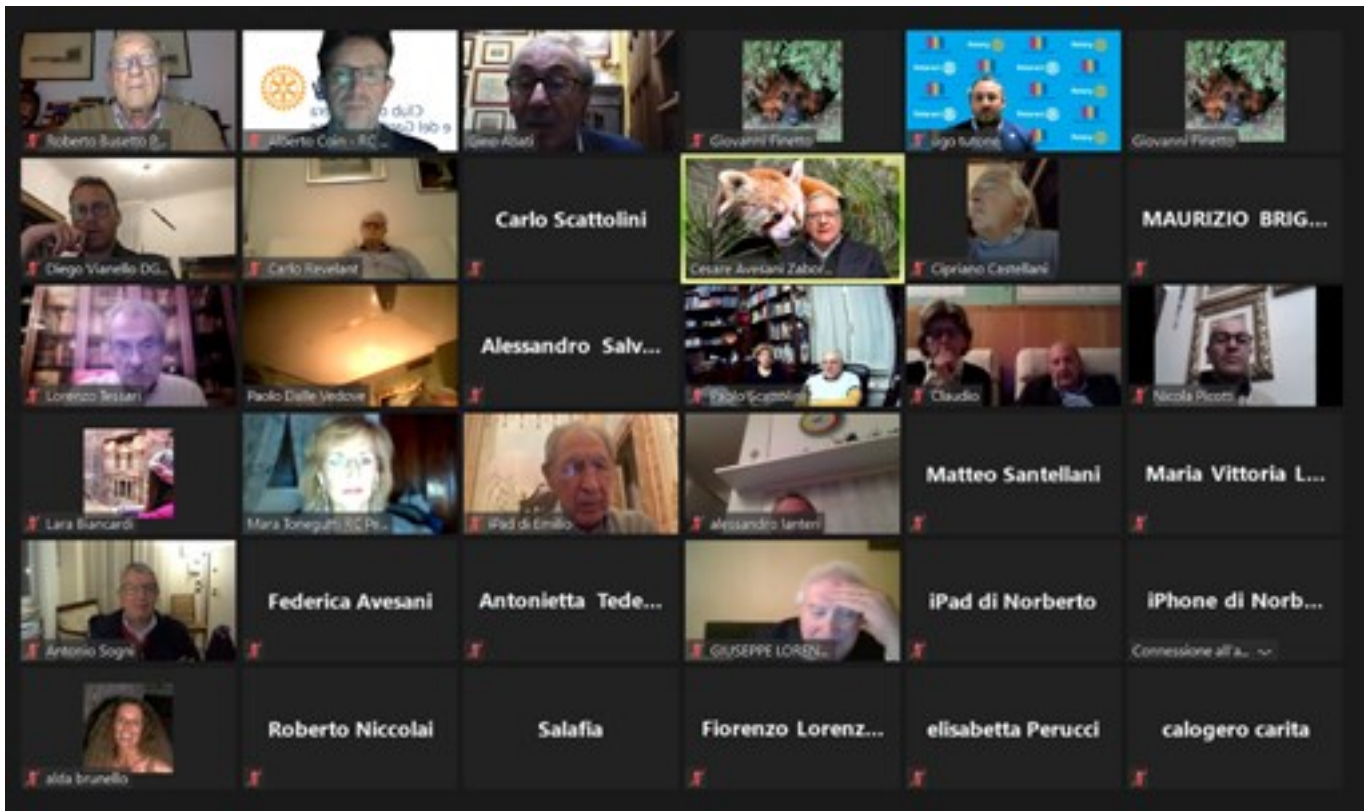
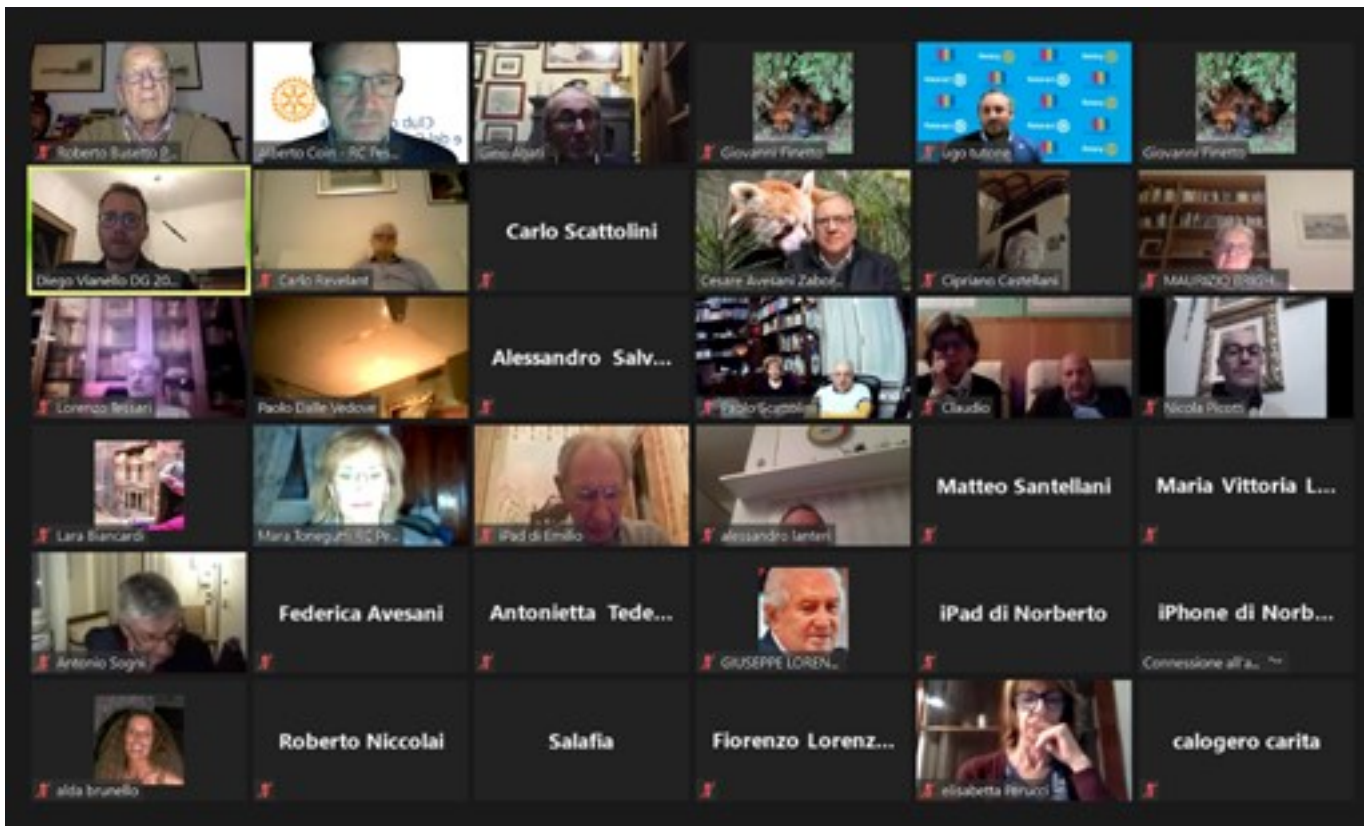
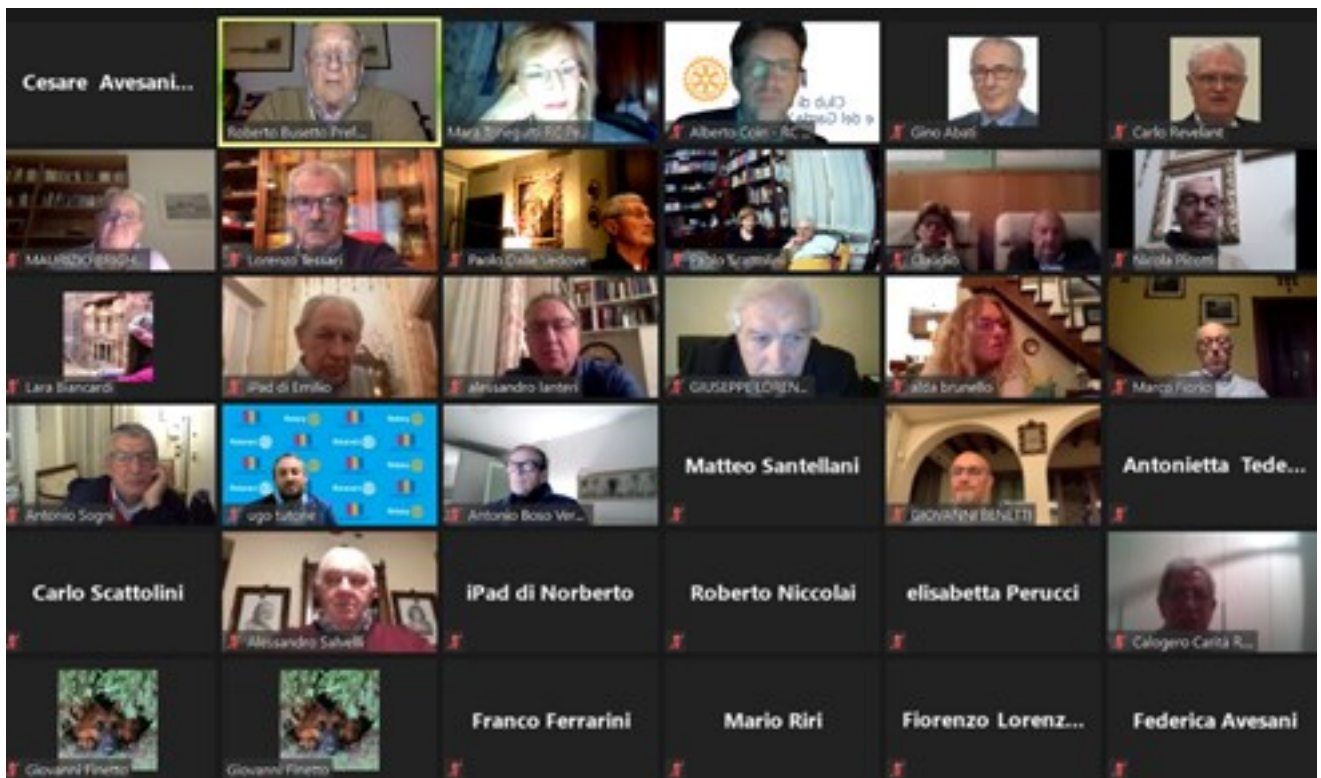
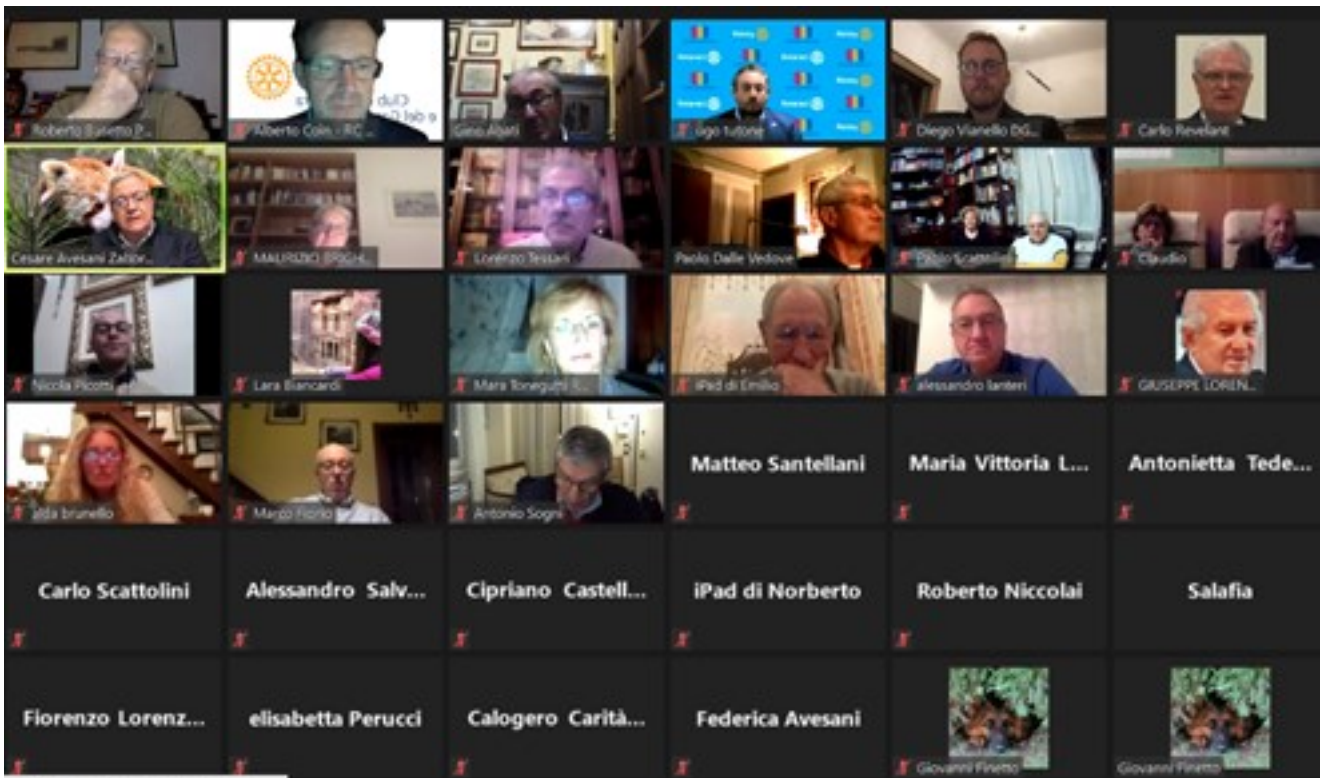


**DISTRETTO 2060° - ITALIA
ANNO ROTARIANO 2020-2021**

29 Aprile 2021 ore 20.30 ONLINE Zoom Ciclo "il Rotary e uno sguardo sul Mondo" – Interclub con Verona International, Verona Nord Relatore: Dott. Cesare Avesani Zaborra Titolo: "L'Arca nella tempesta della Pandemia – Criticità ed opportunità nell'era post pandemica"







ECO CRITICITÀ dell'era PANDEMICA



Wildlife crime is responsible for MILLIONS OF DEATHS each year

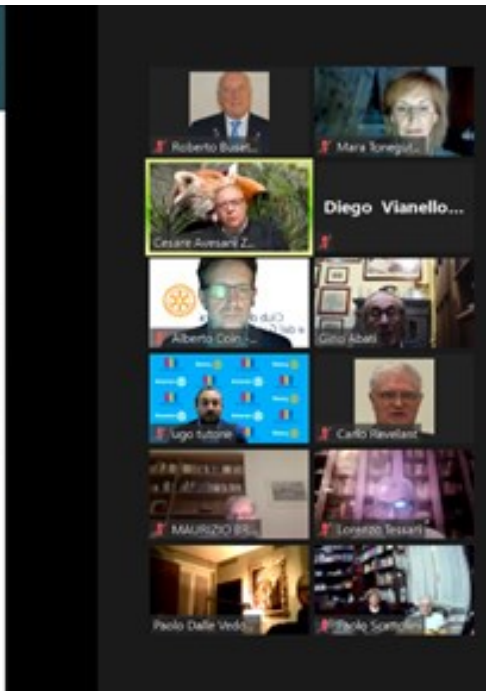



La crisi più grande

RECESSIONI MONDIALI DAL 1945 A OGGI*



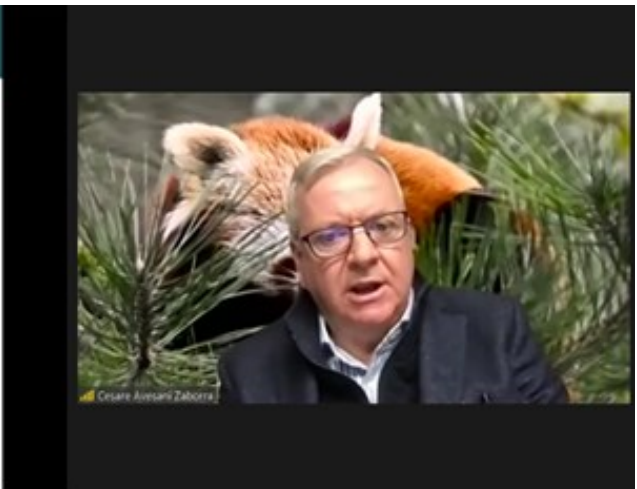
Anno	Variazione annua (bil. \$) (%)
1945-1949	-1.9
1950-1954	-0.7
1955-1959	-1.4
1960-1964	-0.8
1965-1969	-0.8
1970-1974	-1.8
1975-1979	-1.3
1980-1984	-2.6
1985-1989	-2.1
1990-1994	-1.9
1995-1999	-1.3
2000-2004	-1.9
2005-2009	-1.9
2010-2014	-1.9
2015-2019	-1.9
2020	-5.5



The global flow of tourism decrease of 80%

Global economic losses €1.100 Trillions

SOURCE UNWTO



-68,6%

Il calo delle presenze di turisti stranieri nei primi 9 mesi del 2020

100 milioni nello stesso periodo del 2019


-74,2 mln

La flessione delle presenze nell'estate 2020 rispetto al 2019

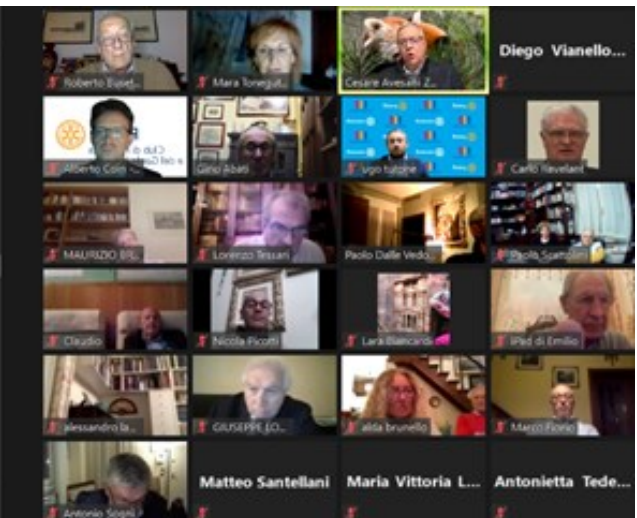
-73,2%

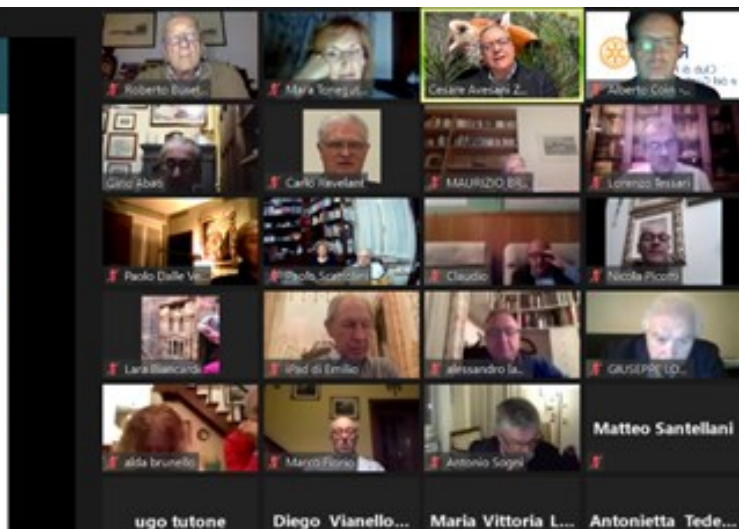
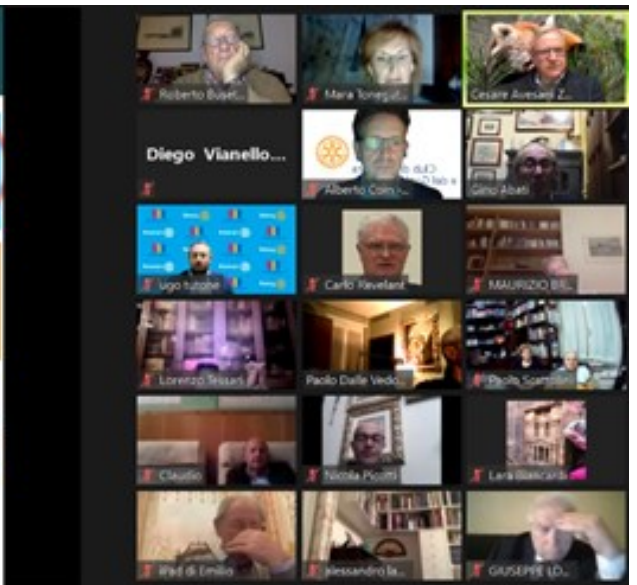
Le presenze nelle grandi città nei primi nove mesi del 2020

Nel 2019 circa un quarto delle presenze totali era nelle grandi città



UNWTO



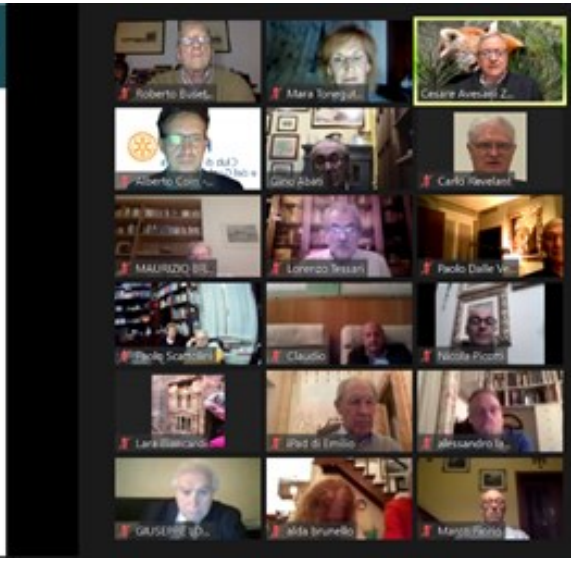


FOUNDATION
ANIMAL RESEARCH
CONSERVATION IN ACTION

NUMERI FONDAMENTALI 2019

PARCO NATURA VIVA

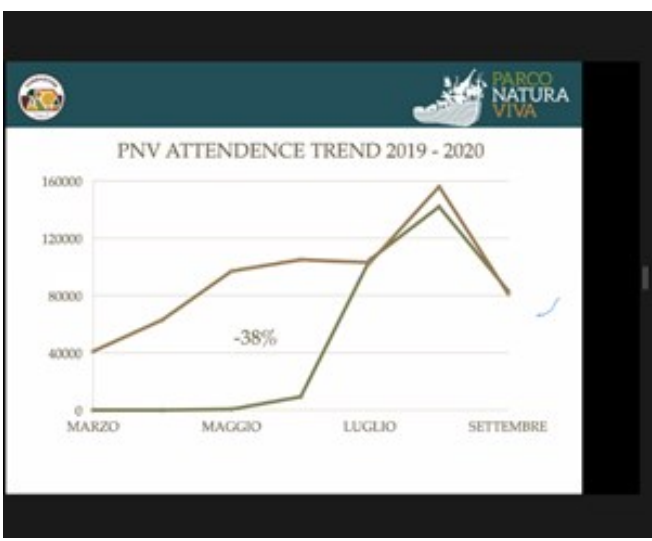
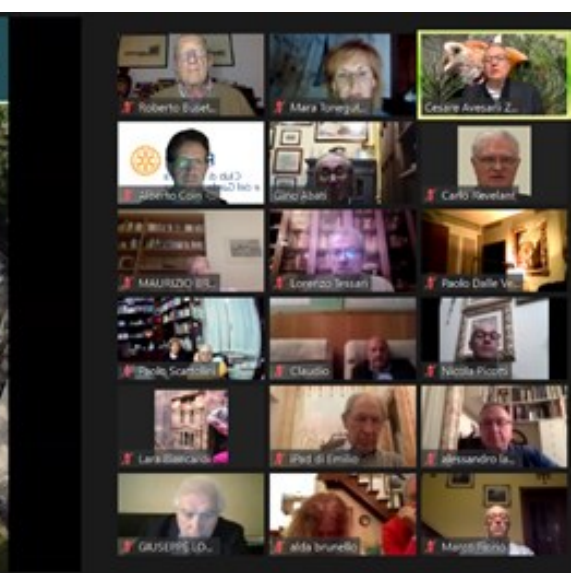
VISITATORI 507.000
 DIPENDENTI IN ALTA STAGIONE 160
 COSTO GIORNALIERO 18.000 €
 CONTRIBUTI PUBBLICI 0,00
 INVESTIMENTI MEDI ANNUI 2ML €
 INDOTTO STIMATO ANNUO 4.5ML €



Huge investment in 2019
5 ML €

PARCO NATURA VIVA

HOUSE OF GIANTS





ESTATE 2020



**SIMILE N° VISITATORI 2019
CON COSTI ADDIZIONALI**

COVID PROTOCOL

- FOR VISITORS
- ZOO STAFF
- RESTAURANT
- SHOPS
- TOILETS

+

DAY-QUOTA FOR VISITOR


DIGITAL PLATFORM FOR BOOKING TICKETS

MONITOR VISITOR BEHAVIOR

EXTRA CLEANING STAFF



2 STRATEGY TO SURVIVE



LAYOFFS 5%

TICKET SALES 2%


ANIMALS ADOPTION 2%


DONATION 6%

FIN.SUPPORT ZOO COMPANY 7%


SERVICE COMPANY 5%

CULTURE INSTITUTION F.S.
BY MIN OF CULTURE 24%











IMPORTANZA DI LAVORARE IN RETE





Contributions to Conservation *Total*



140 Members		€	63 Million
>725 Species			>525 Partners
All World Regions			>1590 Projects/Activities


Based on information available in EAZA Conservation Database 22 March 2018






JAN GOODAL
Candidata Premio Nobel

NATURA
VIVA







NATURA
VIVA

Aiuta la natura, dona il tuo **5X1000**



C.F. 93240170238

Riquadro "Sostegno del volontariato e delle altre organizzazioni non lucrative di utilità sociale, etc."



